

## AJ1 Project Road Safety Fund

### 1. Background

The AJ1 number plate was the first registration number issued in the North Riding of Yorkshire when vehicle number plates were introduced in 1903. Its first use was in that year on Chief Constable Major Sir Robert Bower's Argyll car. The Vehicle Registration Number is no longer in use and in June 2019, North Yorkshire Police, Fire and Crime Commissioner Julia Mulligan and Chief Constable Lisa Winward agreed to sell the Vehicle Registration Number with the money raised to be invested in two projects.

The first supported work improving the Memorial Garden in the middle of North Yorkshire Police Headquarters at Alverton Court. The money was used to move stones, repair them and protect them for the future. It has also been used to commission a new memorial obelisk to honour those North Yorkshire Police and North Yorkshire Fire and Rescue Service officers and staff that have fallen in the line of duty, and also colleagues and friends of the organisations who have passed away.

The second project is to invest in community road safety with a new '**AJ1 Project Road Safety Fund**'.

The Commissioner has decided to approve a total amount of **£190,085** to be made available to support community-based Road Safety projects.

This funding opportunity will adopt a one-off open application process. To encourage applications that use the fund for more sustainable and long-term purposes, a conditional top up initiative has been developed. Applicants who are able to attract partial or full match funding, will be able to claim up to an additional 10% of grant funds. To support this partnership approach, therefore, 10% of this funding will be set aside to support projects with identified match funding (please see below for further details).

### 2. Proposal and approach

A **one-time application and panel process** will be set up to determine applications. To ensure decisions are informed by experience, the panel will include representatives of partners involved with the 95 Alive Partnership:

- North Yorkshire Police (NYP)
  - Road Traffic and Partnerships / Youth Engagement;
- Office of the North Yorkshire Police Fire and Crime Commissioner (PFCC)
- North Yorkshire Fire and Rescue Service (NYFRS)
- North Yorkshire County Council (NYCC) and City of York Council (CYC)
  - Community or Road Safety
- Highways England
- Yorkshire Ambulance Service

- Public Health

## **2.1 Criteria for funding applications**

This non-recurring funding opportunity is intended to strengthen the work of local communities and organisations and groups with a local and/or thematic focus, such as parish councils to improve road safety across North Yorkshire.

Applications will be invited over a one-month period with a further one-month between application closing and panel, to allow for review and determination.

**To be eligible for consideration for funding, projects are required to support the 95 Alive Strategic Priorities as identified in the 2016-20 strategy, with a particular focus on Education and**

**Engagement:** <https://www.roadwise.co.uk/wp-content/uploads/2015/06/65410-Road-Safety-Strategy-FINAL-2016.pdf>

- Education
- Engineering
- Enforcement
- Engagement

**Projects are required to focus on priority/ vulnerable groups identified in the above strategy:**

- Parish councils and other local groups delivering road safety initiatives in their communities
- Children and Young People
- Cyclists
- Motor Cyclists
- Older Road Users

**Projects are required to be community focussed and clearly evidence added value:**

- Where applications are for existing projects or services, the added value that would result from a successful application to this funding stream must be clearly evidenced.
- Applications must provide a clear breakdown of the specific finances requested in relation to this funding.

**Individual applications awards will not exceed £20,000.00.** Projects are required to evidence sustainability and partnership applications with identified match funding will be incentivised as below:

- This funding is one-off and non-recurring; sustainability must be evidenced.
- Partnership applications with specified match funding will be awarded with an additional, maximum 10% funding.

The final decision for agreeing projects to support rests with the panel.

All successful projects will be expected to produce monitoring report and full evidence of expenditure as explained below.

## **2.2 Applications**

### **Points to consider before completing your application form**

The AJ1 Project Road Safety Fund application form provides you with the opportunity to present your innovative project to the Commissioner and evidence how it will support the objectives outlined above.

The application form asks five key questions in relation to your project and we have outlined the key pieces of information which need to be included to maximise the chance of success:

**Project details (300 words):** your response to this question should describe your project in detail (referencing the AJ1 Project Road Safety Fund aims that it will support) and including;

- what you hope to achieve overall and how;
- who the project is aimed at supporting i.e. who will benefit from your project (referring how the project participants will be identified, targeted and referred into the project, how many people the project hopes to support);
- who will deliver your project;
- timescales for your project.

**Why is your project needed? (200 words):** your response to this question should explain what has led you to submit the application; what is your project trying to address? Your response should include:

- How you know the project is needed i.e. what evidence do you have that there is local need / demand for this project and how do you know this; **(please include names of partner agencies, such as neighbourhood policing teams or community safety hubs you have spoken with for information)**;
- Consider if your scheme links in with other projects or partners. If it does, how will your project address a gap and add value?
- An outline of the level of demand e.g. any information you have regarding the number of people in need (referring to the people it will benefit)

**How will you know that your project has been successful? (200 words):** your response to this question should outline how you will measure whether your project has delivered what you wanted it to:

- What outcomes can you demonstrate and how do these relate to 95 Alive priorities?

- What measures will you use to show success? For example, if your project is to deliver training, how will you know that individuals who took part increased their knowledge?
- Consider if your scheme links in with other projects or partners. Are other partners able to give feedback on whether you have delivered what you set out to achieve?

**How will the project deliver against the 95 Alive strategic priorities? (200 words):** your response to this question should explain how your project delivers positive change in relation to one or more of the priority areas.

**Project sustainability:** all AJ1 Project Road Safety Fund successful grants will be agreed as a ***one off amount of money***. It is important that you consider this and explain how your project / service will continue and be funded going forward.

### **How will my application for a AJ1 Project Road Safety Fund grant be assessed?**

Once an application has been submitted, it will be assessed by a group of professionals comprising partners of the 95 Alive Partnership as outlined above.

If upon receipt of your application we require clarity relating to the information contained within it, we may contact you directly before sharing with the panel to review.

The panel will consider to what extent the application provides evidence that the proposed project will deliver against the aims and objectives outline above. The panel will then decide to either approve, decline or request further information.

- Successful applicants will be required to provide progress report(s) on how the money has been spent and the positive change it is achieving.
- All successful applicants will be required to complete a final evaluation report outlining of the benefits the project has brought the local community and the overall impact of the project, in relation to the aims of the AJ1 Project Road Safety Fund.
- All successful applicants will be required to evidence how the money has been spent.
- All successful applicants will be required to complete and sign a Document of Understanding and Grant Agreement prior to the grant being released.
- A representative of the Commissioner may request to visit the project supported by the Community Fund grant.

### **Payment Details**

If your application has been successful, the Commissioner will arrange for the grant to be provided to you via your designated bank account, subject to completion of the Agreements outlined above.

#### **Please note:**

- Payments are usually made by electronic BACS transfer to the named organisation.
- A scanned copy of the bank paying in slip or other evidence relating to the account where the money is to be paid will be required.
- Evidence of the expenditure of the grant must be retained and made available to the Commissioner as part of the end of project report.

- Any changes in the way the grant is to be used must be discussed and agreed with the Commissioning and Partnerships Manager on behalf of the Police, Fire and Crime Commissioner.

**Contact Information**

Completed applications should be emailed to [info@northyorkshire-pfcc.gov.uk](mailto:info@northyorkshire-pfcc.gov.uk)