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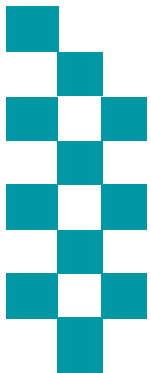
Police and Crime  
Commissioner  
North Yorkshire



# Road Safety



T/CC Tim Madgwick, Leanne McConnell,  
Sergeant Yvonne Taylor



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**BE SAFE**  
**FEEL SAFE**



## Roads Policing Strategy

Road safety: key priority in policing plan

- Public feedback and evidence led
- Focused strategy - detailed activity
- Outcome focus - Be Safe & Feel Safe
- Reduce those killed and seriously injured on North Yorkshire's Roads

### ALL COLLISION KSI's (All vehicles)

01/01/2013 - 31/12/2013	01/01/2014 - 31/12/2014	01/01/2015 - 31/12/2015	01/01/2016 - 25/04/2016
448 (46 were Fatal)	429 (43 were Fatal)	434 (31 were Fatal)	109 (7 were Fatal)

### SPEED RELATED KSI's (All Vehicles)

01/01/2013 - 31/12/2013	01/01/2014 - 31/12/2014	01/01/2015 - 31/12/2015	01/01/2016 - 25/04/2016
79 (19 were Fatal)	61 (11 were Fatal)	79 (6 were Fatal)	16 (0 Fatal)

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## Centralised Traffic Bureau

- Safety Camera Operations
- Intelligence Led Deployments
- Central Ticket Functionality
- Community Speedwatch
- Traffic Management



North Yorkshire Police Traffic Bureau  
Double Award Winners 2015



Winners of CIHT Technological Application Award 2015



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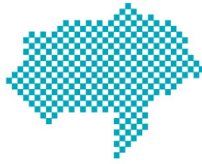
## Safety Camera Vehicles



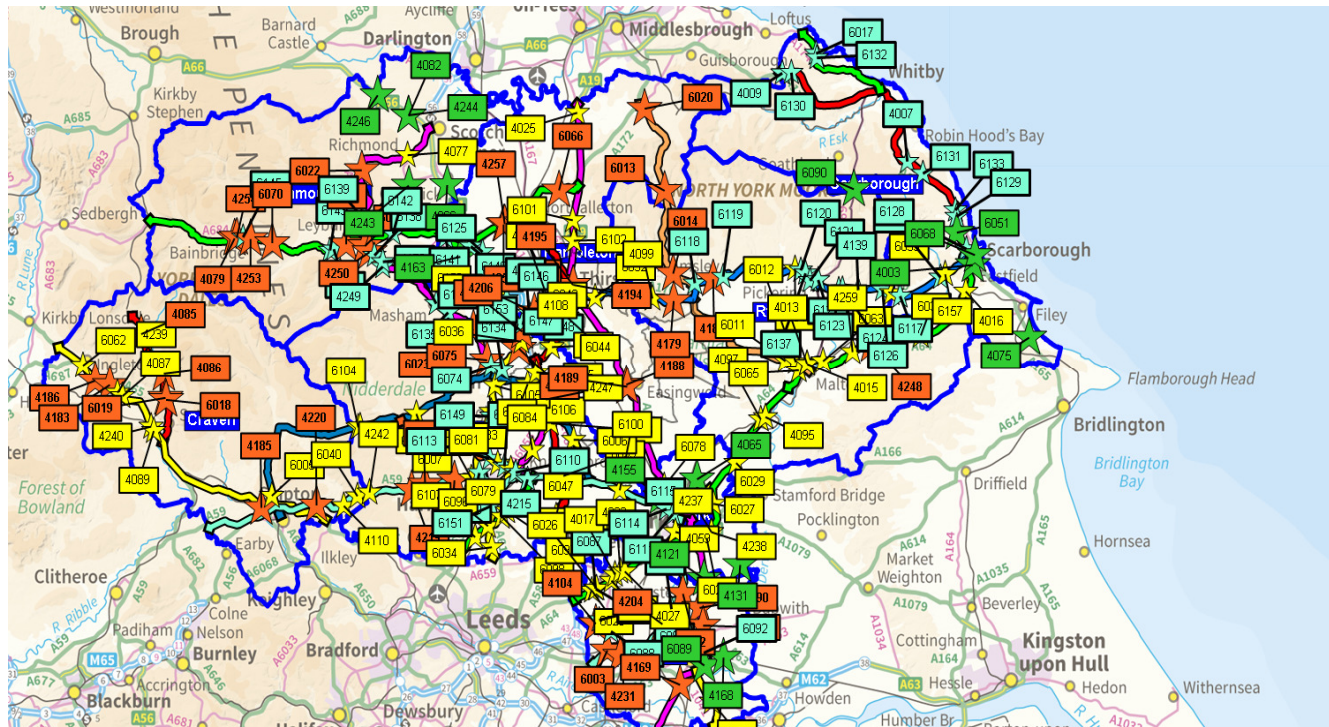
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# Intelligence Led Deployments



- Newcastle University Academic Study

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## Road Traffic Offence Reports & Education

	2013	2014	2015
All Camera detected Violations	38,018	40,774	67,801
Speed Awareness completions	18,050	26,265	38,506
What's Driving Us completions	No course	No course	725
Driving for change completions	No course	No course	20
Seatbelt Awareness completions	No course	No course	202
Ride	12	16	65

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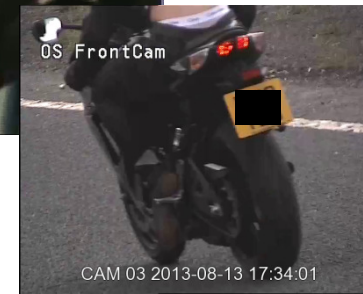
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Speed



Rider ID



Bike ID

# Good News Stories



Jammer



Flare



Mobile



Trailer



Community Speedwatch

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# Opportunities







## Community Speedwatch

- Community engagement commenced
- Phased roll out starting July 2016





# Traffic Management



*Solution*



- National Roads Policing Calendar
  - Currently supporting summer Drink/Drug Drive Campaign
- New legislation and technology to detect drug drivers
- Safety on European Roads
- T/CC Madgwick National Lead: Motorcycling & Bike Safe





## Automated Number Plate Recognition

- T/DCC Kennedy is the National Lead for ANPR
- Rural Crime Team Formed - Intelligence led activity through ANPR
- Op Hawk – NYP initiative tackling travelling criminality & rural crime
- The ANPR Hub provides intelligence and identifies suspect vehicle patterns



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