

Report on Police Precept Consultation

January 2015

1. Main Report

These results draw on survey data from a number of sources as outlined in the table below:

	Sample Size
Telephone survey with a representative cross section of Council Tax payers in the	
North Yorkshire Policing area	600
Online self completion survey publicised via police-led channels such as	
Neighbourhood Watch	918
Postal survey	4
In street survey	5

I.I Telephone survey Approach

The telephone survey took place between 8th January and the 11th January. Contacts were sourced from a 'lifestyle' sample list of North Yorkshire and City of York residents and quotas were set by gender, age social grade and District to ensure we obtained sufficient numbers for sub analysis and to ensure that the final sample could be weighted to be representative by District if required. Final sample numbers are shown in the table below.

The telephone sample size of n=600 was chosen to give us robust data at a region-wide level and the ability to run some sub group analysis too. This gives us a minimum level of statistical confidence around a sample proportion (using the 95% significance level) of $\pm 1/4$ %.

	n		n
York	130	Male	292
Craven	50	Female	308
Hambleton	70	18 - 29	17
Harrogate	100	30 - 44	88
Richmondshire	50	45 - 59	215
Ryedale	50	60 - 75	280
Scarborough	90	АВ	148
Selby	60	СІ	144
		C2	128
		DE	180

Despite being less likely to be Council Tax payers, younger people are underrepresented in the final data due to being more difficult to get hold of over the weekend fieldwork period. Analysis has not found age to have a significant impact on the results though.

The survey script was designed to screen in people who had responsibility for paying the council tax in their household. The respondents were provided with the background information to the police precept issue

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before being told how it might affect them, based upon their Council Tax Band. People who did not know their Council Tax Band were given information about the impact of a 1.99% Precept rise, based upon their Social Grade (this was detailed on the sample list used).

I.2 Telephone Results

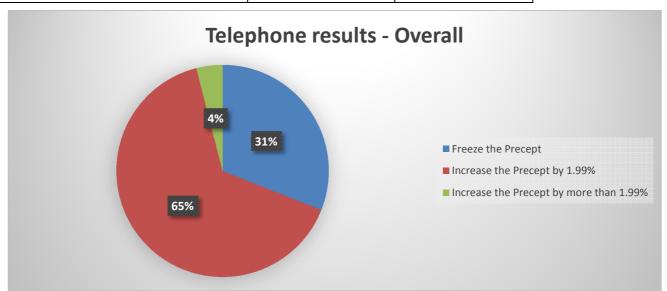
Results from the telephone survey can be found in the 5 tables below. 5% of those called could not decide on a response option based on the information provided. These people have been excluded from the figures.

We found no significant differences in the response breakdown by District, Age, Gender, Social Grade or Council Tax Band. Weighting the data by District to get an exact representation of the population by district has no effect on the figures therefore the data in the tables has been left unweighted.

The outcome is that there is a clear and statistically significant majority preference for increasing the Police Precept by 1.99%.

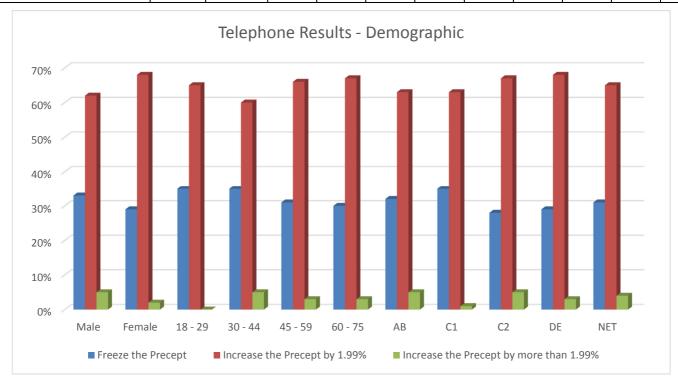
Overall Telephone Results with confidence intervals

Column %	%	95% Confidence Interval
Freeze the Precept	31%	+/- 3.8%
Increase the Precept by 1.99%	65%	+/- 3.9%
Increase the Precept by more than 1.99%	4%	+/- 1.6%
Column n	568	



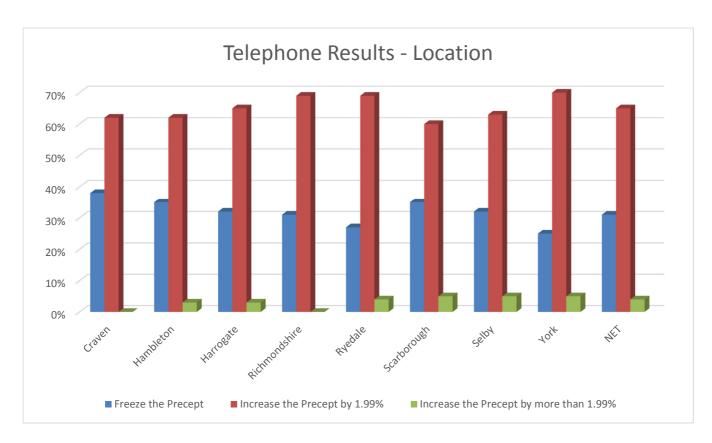
Result by Demographic

Column %	Male	Female	18 - 29	30 - 44	45 - 59	60 - 75	AB	CI	C2	DE	NET
Freeze the Precept	33%	29%	35%	35%	31%	30%	32%	35%	28%	29%	31%
Increase the Precept by 1.99%	62%	68%	65%	60%	66%	67%	63%	63%	67%	68%	65%
Increase the Precept by more than 1.99%	5%	2%	0%	5%	3%	3%	5%	1%	5%	3%	4%
Column n	276	292	17	86	206	259	139	139	120	170	568



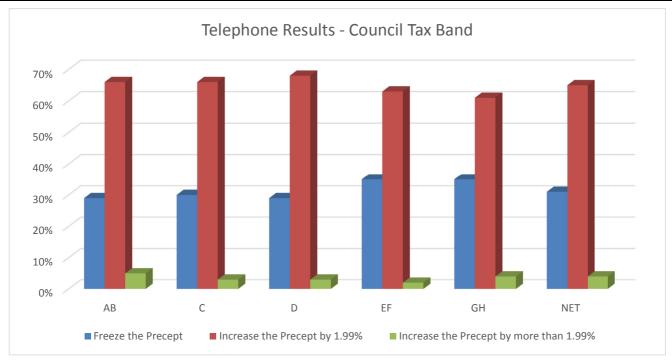
Telephone Results - Location

Column %	Craven	Hambleton	Harrogate	Richmondshire	Ryedale	Scarborough	Selby	York	NET
Freeze the Precept	38%	35%	32%	31%	27%	35%	32%	25%	31%
Increase the Precept by 1.99%	62%	62%	65%	69%	69%	60%	63%	70%	65%
Increase the Precept by more than 1.99%	0%	3%	3%	0%	4%	5%	5%	5%	4%
Column n	45	68	94	49	49	86	57	120	568



Telephone Results - Council Tax Band (Those not aware of their band are allocated a band based on their social grade)

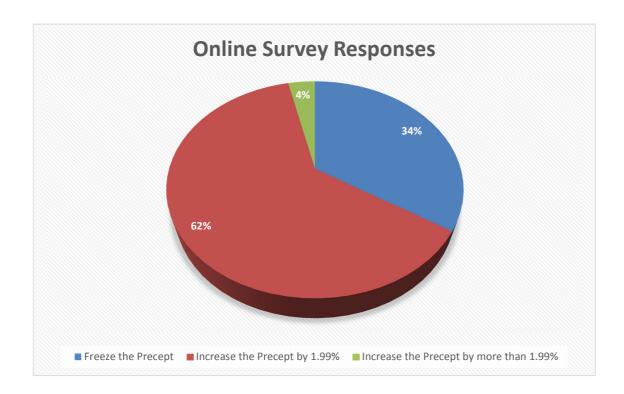
Column %	AB	С	D	EF	GH	NET
Freeze the Precept	29%	30%	29%	35%	35%	31%
Increase the Precept by 1.99%	66%	66%	68%	63%	61%	65%
Increase the Precept by more than 1.99%	5%	3%	3%	2%	4%	4%
Column n	170	89	141	91	77	568



1.3 Online survey

The online survey was open for 20 days. It opened on 24 December 2014 and closed on 12 January 2015. During this period 918 people completed the survey. Not all voted and some just gave written feedback

Column %	Votes	%
Freeze the Precept	310	34%
Increase the Precept by 1.99%	367	62%
Increase the Precept by more than 1.99%	32	4%
Column n	909	



I.4 All Results Combined

The telephone survey data does not differ from the data collected using the other methodologies which means we can be comfortable merging the data sets (see table below).

Column %	Telephone	Online	Postal	Face to Face	Total	95% Confidence Interval
Freeze the Precept	31%	34%	25%	20%	33%	+/- 2.4%
Increase the Precept by 1.99%	65%	62%	75%	80%	64%	+/- 2.5%
Increase the Precept by more than 1.99%	4%	4%	0%	0%	3%	+/- 0.9%
Column n	568	911	4	5	1488	

