# Police & Crime and Fire & Rescue Plans 2022-2024 Consultation Report

### Summary

The Police, Fire and Crime Commissioner (PFCC) is responsible for setting the strategy and priorities for North Yorkshire Police through their Police and Crime Plan and North Yorkshire Fire and Rescue Service through their Fire and Rescue Plan.

Recently elected, the PFCC is seeking to ensure both plans meet the expectations of local people, businesses, partners, stakeholders, and employees, and continue to set a clear direction by defining the priorities for the next two to three years.

In developing these plans, the PFCC must make arrangements for obtaining the views of the community to help generate and develop input to the plans.

In the Summer of 2021, the Office of the Police Fire and Crime Commissioner for North Yorkshire ran a full public consultation for 12 weeks from 16th August, and appointed an independent market research agency, Opinion Research Services, to support this and conduct a representative survey. The consultation gathered views, thoughts, concerns, and priorities which have all fed into the development of the two plans.

The consultation included open and representative surveys, to which over 2,000 people responded. Sixteen public events were held across the seven districts and the city, engaging with over 3,500 people, as well as a number of stakeholder focus groups and workshops with senior leaders from North Yorkshire Police, North Yorkshire Fire and Rescue Service and the Office of the North Yorkshire, Police, Fire and Crime Commissioner.

**For the Police and Crime Plan**: while 87% of people were satisfied with policing in their local area *overall*, their satisfaction with North Yorkshire Police was lowest in relation to visibility within their communities. People told us that they wanted North Yorkshire Police to improve how they prevent crime and to help communities feel more connected to, and engaged by, their local policing teams. Improving neighbourhood policing to deliver truly visible policing across our varied communities is therefore a key theme to reflect in the future.

**For the Fire and Rescue Plan**: over 90% said they were satisfied with their Fire and Rescue Service overall. People were much less satisfied with how visible the Service is in communities and how well the Service reflects the diversity of their communities. People felt that North Yorkshire Fire and Rescue Service should focus on ensuring the Service has well-equipped, modern services; preventing fire and rescue related incidents, especially where response times are longer; protecting people and property through risk assessments, inspections and enforcing fire safety laws; and improving on-call fire engine availability.

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### Response from the PFCC

As your elected Police, Fire and Crime Commissioner, it is my duty to set both a Police and Crime Plan for North Yorkshire Police, and a Fire and Rescue Plan for North Yorkshire Fire and Rescue Service based on your priorities.

I am grateful to everyone who has contributed to the development of these plans – to North Yorkshire Police, North Yorkshire Fire and Rescue Service, partners, the team in my Office and most of all you, the public.

During the 2021 Consultation run by my Office they engaged with over 3,500 of you, and over 2,000 of you responded to the survey for which I am very grateful. I hope both plans respond to your concerns and set a realistic expectation of what both services should achieve and the change you should see in them both over the next three years.

To finalise my Plans, I have reflected on the findings from the consultation and have identified these key themes.

#### **North Yorkshire Police**

One of the key themes that came through as a really strong priority during the consultation was public safety – for everyone, but especially for all women and girls in their homes and out in their community. I have already started to develop a new partnership strategy to tackle violence against women and girls and established a new Victims Centre for victims of violent and sexual assaults.

You were clearly worried about violence and serious and organised crime more widely, especially around drugs and county lines, and work on preventing these crimes continuing. This is a central theme in the Police and Crime Plan, and I will work closely with the Chief Constable to drive and promote her plans which I support to do more in this area.

Most of all, though, I heard your concerns about police visibility and presence in your communities, and the impact this is having on your confidence in the police.

#### **North Yorkshire Fire and Rescue**

You were very clear the concerns around the safety of women and girls are not just something the police should be concerned about and that it should be a whole system approach to tackling the root and immediate causes. The Fire Service already take some innovative action working collaboratively to tackle hidden harms like modern slavery, and they have responded to your calls and are looking at how they can support this wider work, for example with safe refuge spaces at fire stations.

What also really came through from you was about wanting your Fire Service to do more to protect communities by preventing incidents from happening in the first place and I have taken this as a central theme in my Plan.

You told me that they should work more closely with other agencies to achieve this, something they have demonstrated very ably during the response to the Coronavirus pandemic. Some of this relates to broader themes as well.

These plans for 2022-25, are set in an unusual context, the last election having been delayed by Covid-19 and then having a by-election in North Yorkshire and York in November 2021 where I was elected. It is important that both plans provide some degree of continuity so that both services can continue to drive progress without too much change over a short period of time, but also ensure that expectations set out in these plans are deliverable within the three years left of this term.

I am conscious how the last year has shaken your confidence and trust in the role of the Commissioner here in North Yorkshire and York. This has come across clearly and I want to make it clear to you the public that my personal pledge is to work tirelessly to restore and renew this as I believe in the value of being your voice to improve and deliver public services that work with you and for you.

Therefore, I will continue to hold the Services and my Office to account through monthly live streamed Public Accountability Meetings so that you can see how I am taking assurance about their progress on your behalf, and so that you can contribute your questions to be raised.

Finally, I will publish annual reports on both services that will summarise their progress and indicate where further focus is required.

Thank you.

Zoë Metcalfe

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Police, Fire and Crime Commissioner for North Yorkshire

### **Consultation Delivery**

### Summary

In accordance with the Police Reform and Social Responsibility Act 2011, the PCC for a police area must issue a Police and Crime Plan within the first financial year in which each ordinary election is held. The Fire and Rescue National Framework sets out the Government's expectation that a Fire and Rescue Plan should be produced and issued shortly after the PFCC takes office.

In developing these plans, the PFCC must make arrangements for obtaining the views of the community to help generate and develop input to the plans ahead of being presented to the Police, Fire and Crime Panel for approval ahead of publishing.

A Consultation Strategy was developed, which can be found in Appendix A. Opinion Research Services was commissioned to conduct an independent consultation including a representative survey.

The consultation, which ran for 12 weeks from 16 August 2021 to 7 November 2021, engaged with, and welcomed responses from, anyone living and working in North Yorkshire and City of York. The consultation was circulated to the public and residents, MP's, councillors and representatives from county, city, district, town and parish councils, employees across the police and fire and rescue services and their representative bodies. It also engaged with other partner agencies and the community and voluntary sector.

The consultation asked respondents to have their say on what they thought the police service and separately, the fire and rescue service should prioritise over the next few years, along with the opportunity to provide more detailed feedback.

This section sets out how the Consultation Strategy was delivered.

### Delivering the consultation

Delivery of the consultation set out to meet the objectives set in our Consultation Strategy (see Appendix A).

### Informing the public

The consultation used a variety of methods to disseminate information about the consultation and ensure that the public were informed.

Pro-active communication through existing channels used for consultation by the OPFCC included good links with local media and the considerable online Community Messaging network. To capture the online audience, tweets, Facebook posts and e-newsletters were created and promoted and printed literature such as consultation posters and information leaflets were distributed across the county. Public events attended by members of the OPFCC took to the streets of North Yorkshire and City of York to pro-actively engage people rather than expecting them to come to us. Examples of the consultation materials referenced below can be found in Appendix E.

Public consultation notice emails were sent out to local MP's, County, District and to all Parish and Town Councils informing them of the upcoming public engagement and online survey which were

about to launch along with a consultation poster for them to print out for local notice boards/share on local social media groups and newsletters to help further engage the people of North Yorkshire to take part. Furthermore, specific hard copy versions of posters advertising the consultation events were also circulated by posting them directly to local shops and post offices in and around the area to display where and when the events in their immediate vicinity were being held.

Information leaflets providing information on both services and providing links to further information were also distributed to the public to take away at the sixteen public engagement events with a total of 3,594 leaflets handed out.

These public events were held across the county, two consultation events in each district and the City of York, where staff from the OPFCC were available and on hand to answer questions directly from members of the public.

The table below details where and when these events took place.

Place	Event Visit 1	Event Visit 2
Harrogate	1 September 2021	2 October 2021
Malton	11 September 2021	9 October 2021
Northallerton	8 September 2021	29 September 2021
Richmond	25 August 2021	25 September 2021
Scarborough	4 September 2021	6 October 2021
Selby	23 August 2021	20 October 2021
Skipton	17 September 2021	29 October 2021
York	12 October 2021	22 October 2021

The OPFCC team engaged with a total of 3,594 people across North Yorkshire and York at public events between 23 August – 29 October 2021. The table below shows the total number of people engaged with by members of the OPFCC at each public consultation event.

Place	Visit 1 (No. of People)	Visit 2 (No. of People)	Events Engagement Totals
Harrogate	291	158	449
Malton	255	190	445
Northallerton	240	611	851
Richmond	173	245	418
Scarborough	377	376	753
Selby	160	101	261
Skipton	134	125	259
York	53	105	158

A dedicated website, tellphilip.com/telltheteam.com, provided all the consultation materials, as well as information about the public events being run, and contact details for further information. In total, the consultation webpages were visited 1188 times.

Media and Communication coverage and outlets can be found at Appendices F & G. Media coverage included:

- Three press releases on the consultation, distributed to all local newspapers and a range of national publications on 10, 16 August, and 19 October 2021.
- Two Community Messages sent on the day the consultation launched and one on the final week reminding residents of North Yorkshire and City of York to take part in the Survey if they had not already before the 7 November 2021 deadline.
- NextDoor posts were posted on the platform to their users on the day the consultation launched, a reminder during the consultation period and a final post at the end of the consultation reminding them of the deadline date.

Further social media/digital engagement were used to promote the survey, disseminate information, advertise the public events, and receive feedback. All these statistics can be found at Appendix G.

### Obtaining views

The consultation used a variety of methods to effectively obtain the views and opinions of a broad range of stakeholders across North Yorkshire to inform the PFCC of the public's opinion to enable them to consider their views and inform their final decision.

These included an open survey for residents, Service employees and business owners to offer an inclusive opportunity for anyone (residents, organisations, and any other stakeholder, both inside and outside the county) to give their views.

A representative survey of North Yorkshire Residents conducted by ORS and key stakeholder focus groups. The survey questions are at Appendix H. The survey could be accessed in several separate ways:

- Through the consultation website, tellphilip.com (later telltheteam.com)
- The survey was included in the information leaflet circulated to public buildings, with a QR Code provided on the back page of the leaflet for individuals to scan on their phones to go directly to the survey.
- A selection of hard copy versions printed and given out to individuals who are not confident with technology which included a freepost return address
- Via social media posts

More than 2,000 people living or working in North Yorkshire responded to the consultation.

### Insight Workshops and Stakeholder Groups

During the consultation, Opinion Research Services facilitated four online insight workshops with senior leaders from both services and OPFCC staff to gather views on the main policing/fire and rescue issues in/for North Yorkshire, and what people considered to be the key current and future priorities. The findings from these sessions were also used to inform the design of the survey.

Stakeholder focus groups were held in late October and early November 2021 to gather the views of a range of organisations on what they saw as the main policing and fire and rescue issues and current and future priorities for North Yorkshire.

This qualitative element of the consultation included:

- 2 workshops with North Yorkshire Police Senior Leaders and OPFCC staff
- 2 workshops with North Yorkshire Fire and Rescue Service Leaders and OPFCC staff

- Focus group with Police and Crime Panel members
- 3 stakeholder focus groups including representatives from: health, victim support services, community safety, Yorkshire Ambulance Service, safeguarding, Crimestoppers, Yorkshire Dales National Park, youth justice services

### Consultation Expenditure

The consultation budget was £41,000 excluding VAT. Costs have come in £500 under budget.

The following table demonstrates the cost of the consultation:

Item	Cost (£)
Research agency	£39,600
Public events	£100
Media Coverage & Promotional Materials	£850
Total	£40,500

### **Consultation Results**

### Type of responses

Over 12 weeks the OPFCC received 2,339 responses to the public consultation. The table below is a summary of how the public responded:

Response medium		
Online open survey - residents	1,415	60%
Online open survey - organisations	22	1%
Representative telephone survey	902	39%
TOTAL	2,339	100%

The demographic data for audience participation illustrated that the consultation reached a range of ages, backgrounds, ethnicities, and diversities.

In order to better understand how views differ between the different areas of North Yorkshire, for the representative survey, roughly equal numbers of interviews were targeted in each district; this was taken into account in the weighting process, to give each district a proportional influence on the overall result relative to the size of its population. The remaining quotas (i.e. those for age, gender, working status and ethnic group) were designed to be representative of the overall population of North Yorkshire.

### Gender

	North Yorkshire	Representative	Representative	Open Online
	population 16+ %	(Unweighted)	(Weighted)	(Residents)
Male	49%	43%	50%	58%
Female	51%	57%	50%	41%
Other/no data provided	/	/	*%	*%
TOTAL	100%	100%	100%	100%
No. of responses		902		1,213

### Age

	North Yorkshire population 16+ %	Representative (Unweighted)	Representative (Weighted)	Open Online (Residents)
16-34	26%	17%	27%	7%
35-44	13%	11%	10%	10%
45-54	16%	21%	13%	16%
55-64	17%	25%	19%	26%
65+	28%	26%	30%	42%
TOTAL	100%	100%	100%	100%
No. of responses		902		1,213

### District

	North Yorkshire population 16+ %	Representative (Unweighted)	Representative (Weighted)	Open Online (Residents)
York	26%	14%	26%	16%
Selby	11%	11%	11%	11%
Ryedale	7%	12%	7%	8%
Scarborough	13%	11%	13%	10%
Hambleton	11%	14%	11%	15%
Harrogate	19%	11%	19%	27%
Craven	7%	13%	7%	6%
Richmondshire	6%	14%	6%	7%
TOTAL	100%	100%	100%	100%
No. of responses		902		1,213

### Overview of Results

Full analysis of the results is available in the ORS Research reports at Appendix H including analysis of responses by subgroups (age, location, gender, ethnicity and disability) is also provided. An Executive Summary highlighting key insights and considerations for each plan forms the first section of the reports.

Overall, the main findings from the consultation are summarised below for each of the two plans.

### **Police and Crime Plan**

People were asked about two aspects of the police service. The first aspect was the crime and disorder priorities of most concern, and the second aspect was how North Yorkshire Police should develop as an organisation to respond to these and help people to be safe and feel safe.

### Crime and disorder feedback

The public's priorities to tackle over the next three years are:

- Serious and organised crime, especially cross-border crime;
- Neighbourhood crime (for example burglary, robbery, theft of and from a vehicle, theft from a person and local drug dealing/use);
- 'Hidden' crime (for example child sexual exploitation, domestic abuse; modern slavery, human trafficking, organised crime etc);
- Improving the safety of women and girls; and
- Wildlife and rural crime.

### Organisational feedback

While 87% of people were satisfied with policing in their local area *overall*, their satisfaction with North Yorkshire Police was lowest in relation to visibility within their communities. People told us that they wanted North Yorkshire Police to improve their neighbourhood policing services so that their communities felt more connected to, and engaged by, their local policing teams, and many people said they wanted to see increased police visibility. Improving neighbourhood policing to deliver truly visible policing across our varied communities was therefore a key theme to reflect in the future Plan.

North Yorkshire Police need to develop by:

- Preventing crime to stop it happening in the first place and intervening as early as possible to stop it escalating;
- Improving their relationship with Black, Asian and ethnic minority communities, tackling racism and ensuring all receive the same service;
- Improving levels of satisfaction among victims of crime;
- Improving their customer service and making sure they are accessible and easy to contact;
   and
- Ensuring they have well-equipped, modern services that are fit for the future.

Commissioned services feedback

We also asked about the services commissioned by the Commissioner through the Office Police, Fire and Crime Commissioner.

There was overwhelmingly support for all the areas put forward, especially agreeing that the focus should be on providing:

- Support for victims of serious crime and those who are persistently targeted, vulnerable or intimidated to help them cope and recover; and
- Support for victims of domestic abuse and sexual offences to help them cope and recover.

### Fire and Rescue Plan

People were asked how North Yorkshire Fire and Rescue Service should develop and what they should focus on over the next two years.

Over 90% of people were satisfied with their Fire and Rescue Service overall, which is extremely positive. People were much less satisfied with how visible the Service is in their communities and how well the Service reflects the diversity of their communities.

People said that North Yorkshire Fire and Rescue needs to focus on:

- Ensuring the fire and rescue service has well-equipped, modern services that are fit for the future;
- Preventing fire and rescue related incidents before they happen, especially where response times are slower;
- Protecting people and property through risk assessments, inspections and enforcing fire safety laws if necessary; and
- Improving the availability of the fire and rescue service in rural areas.

People felt that the Service should do more to work in partnership and support wider public safety with other emergency services and public sector agencies.

There was strong support for the Commissioner to commission services to support those who have suffered fire.

### Conclusion

The consultation has successfully delivered the objectives and methodology set out in the Consultation Strategy.

The consultation ran for 12 weeks delivering a range of consultation materials to gather public and stakeholder opinion and enabling responses in a variety of ways. The consultation closed at 23:59 on 7 November 2021 with a positive total of over 2,000 surveys completed.

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### Appendix A – Public Consultation Strategy



### **Public Consultation Strategy**

This document sets out the North Yorkshire Office of the Police, Fire and Crime Commissioner's (OPFCC) strategy for undertaking a full public consultation on the priorities for the Police, Fire and Crime Commissioner's Police and Crime Plan and separately, the Fire and Rescue Plan.

This strategy sets out the requirements of the consultation and the OPFCC's approach to ensure the consultation is fit for purpose and meets the legal requirements and best practice principles of public sector consultation.

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### Background

The Police, Fire and Crime Commissioner (PFCC) is responsible for setting the strategy and priorities for North Yorkshire Police through their Police and Crime Plan and for North Yorkshire Fire and Rescue Service through their Fire and Rescue Plan. Recently elected, the PFCC is seeking to ensure that both plans meet the expectations of local people, businesses, partners, stakeholders, and employees, and continue to set a clear direction by defining the priorities for the next three years.

First and foremost, the public shape the Police and Crime Plan and the Fire and Rescue Plan. The plans are devised using a balance of service information, as well as public and stakeholder feedback, that gives insight into local priorities. The PFCC wants to ensure that the plans are based on evidence of need as well as aspiration, and that the public and stakeholders are fully engaged in delivery of the plans. The plans also need to reflect the operational environment and needs of the two distinct services, along with changes taking place across the county and the wider policing/fire and rescue sector. It needs to look at an environment post-Covid 19, taking into account changes to a "new normal".

### **Process**

According to the Police Reform and Social Responsibility Act 2011, the PCC for a police area must issue a police and crime plan within the first financial year in which each ordinary election is held.

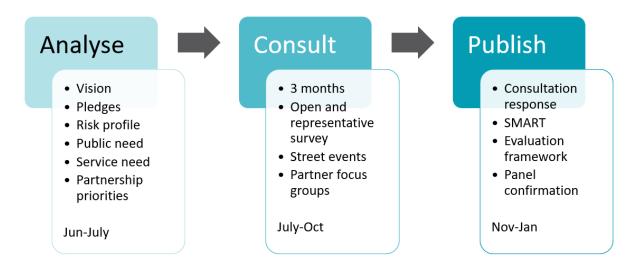
The Government's expectation is that a Fire and Rescue Plan should be produced and issued shortly after the PFCC takes office.

Before issuing or varying with their plan, a PFCC must:

- Prepare a draft of the plan or variation,
- Consult the relevant chief constable/chief fire officer in preparing the draft plan or variation,
- Send the draft plan or variation to the relevant police, fire, and crime panel
- Have regard to any report or recommendations made by the panel in relation to the draft plan or variation,
- Give the panel a response to any such report or recommendations,
- Publish any such response.

The PFCC must ensure that the relevant police, fire, and crime panel has a reasonable amount of time to exercise its functions and must consult the relevant chief constable/chief fire officer before issuing or varying a plan if, and to the extent that, the plan or variation is different from the draft prepared.

Therefore, public consultation must be taken to help generate and develop input to the plans ahead of being presented at the Police, Fire and Crime Panel meeting to be approved ahead of publishing.



### Approach

In North Yorkshire, the PFCC will take a collaborative approach to this process, instituting a structure that allows for the input and collaboration of key stakeholders from the beginning of the process.

This approach will be reflected in this consultation, which will aim to engage with a range of stakeholders as well as the public to gather and assess many and diverse perspectives. North Yorkshire is the largest county in England, containing many different communities – from the historic urban centre of York to seaside towns, rural villages, isolated hamlets and farms, and the sparsely populated Yorkshire Dales and North York Moors national parks.

This consultation seeks to engage across the county to explore and listen to the public's opinions about what they think are the top priorities to be included in the plans.

### **Objectives**

The objectives of this consultation are to:

- 1. **Public consultation:** To deliver a full, exemplary, and robust public consultation, in line with best practice and legal requirements for local government consultations (Gunning Principles). It must gather views not only from the public, but from a range of local stakeholders, partners, and employees.
- 2. **Police and Crime Plan and Fire and Rescue Plan:** to recommend priorities for the new Police and Crime Plan and separately, the Fire and Rescue Plan, to meet the needs and expectations of the public, NYP, partners, stakeholders and employees and continue to set clear priorities and direction to 2025.

### Legal Requirements

### **Police and Crime Plan**

The Police Reform and Social Responsibility Act 2011, Chapter 3, Section 14 sets out the aarrangements for obtaining the views of the community on policing:

(1) Section 96 of the Police Act 1996 (arrangements for obtaining the views of the community on policing) is amended in accordance with this section.

- (2) In subsection (1), after paragraph (b) insert "; and for obtaining the views of victims of crime in that area about matters concerning the policing of the area.".
- (3) After subsection (1) insert—
- "(1A) Those arrangements must include, in the case of— (a) a police area listed in Schedule 1, or Police Reform and Social Responsibility Act 2011 (c. 13) Part 1 Police reform Chapter 3 Functions of elected local policing bodies etc 13 (b) the metropolitan police district, arrangements for obtaining, before a police and crime plan is issued under section 5 or 6 of the Police Reform and Social Responsibility Act 2011, the views of the people in that police area, and the views of the victims of crime in that area, on that plan.
- (1B) Those arrangements must include, in the case of a police area listed in Schedule 1, arrangements for obtaining, before the first precept for a financial year is issued by the police and crime commissioner under section 40 of the Local Government Finance Act 1992, the views of—
  (a) the people in that police area, and (b) the relevant ratepayers' representatives, on the proposals of the police and crime commissioner for expenditure (including capital expenditure) in that financial year.
- (1C) Those arrangements must include, in the case of the metropolitan police district, arrangements for obtaining, before the first calculations in relation to the Mayor's Office for Policing and Crime are made for a financial year under section 85 of the Greater London Authority Act 1999, the views of— (a) the people in the metropolitan police district, and (b) the relevant ratepayers' representatives, on the proposals of the Mayor's Office for Policing and Crime for expenditure (including capital expenditure) in that financial year."

### Fire and Rescue Plan

The Fire and Rescue National Framework for England sets out the government's priorities and objectives for fire and rescue authorities.

A police, fire and crime commissioner (PFCC) must produce a fire and rescue plan. The plan should set out the fire and rescue authority's strategic vision, priorities and objectives for their fire and rescue service over the period of the document in connection with the discharge of their functions. This plan can be revised as frequently as considered necessary, but the Government's expectation is that a plan should be produced and issued shortly after the PFCC takes office

In developing this plan, the PFCC must make arrangements for obtaining the view of the community as they currently do in preparing their Police and Crime Plan. These views can cover both the Fire and Rescue Plan and the Integrated Risk Management Plan and so there is no need for separate consultations to be undertaken, although local areas can consult as often as they consider necessary.

The Government's expectation is that this plan should inform the Integrated Risk Management Plan (Risk and Resource Model in North Yorkshire) which should in turn outline how the PFCC's priorities will be met.

#### Consultation criteria

The consultation will need to demonstrate that it meets two criteria.

- 1. It adheres to the **Gunning Principles of good consultation**:
  - consultation must take place when the proposal is still at a formative stage.

- sufficient reasons must be put forward for the proposal to allow for intelligent consideration and response.
- adequate time must be given for consideration and response.
- the product of consultation must be conscientiously taken into account.

Recent case law has also added two further principles:

- the degree of specificity regarding the consultation should be influenced by those who are being consulted.
- the demands of fairness are likely to be higher when the consultation relates to a decision which is likely to deprive someone of an existing benefit.

### 2. It adheres to the government Consultation Principles 2016:<sup>1</sup>

### Consultations should be clear and concise:

Use plain English and avoid acronyms. Be clear what questions you are asking and limit the number of questions to those that are necessary. Make them easy to understand and easy to answer. Avoid lengthy documents when possible and consider merging those on related topics.

### Consultations should have a purpose:

Do not consult for the sake of it. Ask departmental lawyers whether you have a legal duty to consult. Take consultation responses into account when taking policy forward. Consult about policies or implementation plans when the development of the policies or plans is at a formative stage. Do not ask questions about issues on which you already have a final view.

### Consultations should be informative:

Give enough information to ensure that those consulted understand the issues and can give informed responses. Include validated assessments of the costs and benefits of the options being considered when possible; this might be required where proposals have an impact on business or the voluntary sector.

### Consultations are only part of a process of engagement:

Consider whether informal iterative consultation is appropriate, using new digital tools and open, collaborative approaches. Consultation is not just about formal documents and responses. It is an on-going process.

### Consultations should last for a proportionate amount of time:

Judge the length of the consultation on the basis of legal advice and taking into account the nature and impact of the proposal. Consulting for too long will unnecessarily delay policy development. Consulting too quickly will not give enough time for consideration and will reduce the quality of responses.

### Consultations should be targeted:

Consider the full range of people, business and voluntary bodies affected by the change, and whether representative groups exist. Consider targeting specific groups if appropriate. Ensure they are aware of the consultation and can access it. Consider how to tailor consultation to the needs

<sup>&</sup>lt;sup>1</sup> HM Government (2016), <u>Consultation Principles</u>. These have been adapted to suit local consultation. This government document does not have legal force and is subject to statutory and other legal requirements.

and preferences of particular groups, such as older people, younger people or people with disabilities that may not respond to traditional consultation methods.

Consultations should take account of the groups being consulted:

Consult stakeholders in a way that suits them. Charities may need more time to respond than businesses, for example. When the consultation spans all or part of a holiday period, consider how this may affect consultation and take appropriate mitigating action.

Consultations should be agreed before publication:

Seek collective agreement before publishing a written consultation, particularly when consulting on new policy proposals.

Consultation should facilitate scrutiny:

Publish any response on the same page as the original consultation, and ensure it is clear when the PCC has responded to the consultation. Explain the responses that have been received from consultees and how these have informed the policy. State how many responses have been received.

Responses to consultations should be published in a timely fashion:

Publish responses within 12 weeks of the consultation or provide an explanation why this is not possible. Where consultation concerns a statutory instrument publish responses before or at the same time as the instrument is laid, except in exceptional circumstances. Allow appropriate time between closing the consultation and implementing policy or legislation.

Consultation exercises should not generally be launched during local or national election periods. If exceptional circumstances make a consultation absolutely essential (for example, for safeguarding public health), departments should seek advice from the Propriety and Ethics team in the Cabinet Office.

### **Consultation Timeline**

In North Yorkshire, the PFCC has set out their timeline for consultation as follows:



### Stakeholders

In North Yorkshire, the PFCC has made it clear that this consultation should reach as broad an appropriate audience as possible.

The main stakeholder groups are listed below.

### The public

- General Public
- Representative sample demographically and geographically taken from across the County and City of York.
- Community groups and Partner agencies across all sectors.
- Businesses

### **Local Authorities**

- North Yorkshire County Council and City of York Council
- MPs
- Police, Fire and Crime Panel
- District and Borough Councils
- Town and Parish Councils
- Clinical Commissioning Groups and Hospital Trusts
- Safeguarding Boards
- Community Safety Partnerships
- Health and Wellbeing Board

### **Emergency Services**

- Chief Constable/Chief Fire Officer
- Police officers/firefighters, staff and volunteers
- North Yorkshire Fire and Rescue Service
- North Yorkshire Police
- Unions and staff associations
- Yorkshire Ambulance Service
- Local resilience forum members

#### Media

- Newspapers
- Emergency services professional publications
- Local and regional radio and television stations
- Social media

### Methodological Overview

In North Yorkshire, the PFCC has stipulated that the consultation must meet with rigorous standards, legal requirements, and best practice principles of public sector consultation.

We will ensure that consultation documents are concise and clear, written in plain language that can be understood by the intended audience, avoiding jargon.

Subject to a full consultation plan, our consultation methods are as follows.

### Survey

- An online survey accessible via OPFCC website (see Media) open to police and fire and rescue employees
- Telephone representative sample
- Hard copy versions provide on request with freepost return address (see also Leaflet)

#### Leaflet

• A public information leaflet promoting the survey for distribution to public buildings and at public events.

#### Public notices and events

- Public consultation notices distributed to all councils and posted at police and fire and rescue stations where possible.
- Public meetings or events across the county attended by the PFCC where possible to advertise the consultation, provide information and allow for completion of surveys.
  - o 16x Public Consultation Events one per district in the main town/city.
- Insight workshops and key stakeholder focus groups to gather views.

#### Media

- A dedicated page on the OPFCC website which will accessibly host the consultation information.
- An ongoing social media campaign will be used to keep the public up to date on the process and will be used as an effective tool to gather feedback.
- PCC to provide press release to newspapers, features to industry magazines, and radio and TV interviews.
- E-communications use email list to engage with audiences as part of the consultation.
- Internal Communications OPFCC, NYP, NYFRS and Enable to keep services up to date throughout the consultation period.

### Appendix B – Consultation notice email

The following letter was sent via email on 17<sup>th</sup> August 2021 on launching the consultation:



Philip Allott
Police, Fire & Crime Commissioner

To all County, City, Borough, District, Town and Parish Councils By email

17 August 2021

Dear Leaders, Chief Executives, Chairs and Clerks,

Police and Crime Plan and Fire and Rescue Plan consultation

As you may well have seen, yesterday I launched my consultation on the Police and Crime Plan and Fire and Rescue Plan for 2021-25.

These Plans will set the strategic vision for how our policing and fire and rescue services develop and best serve the public of North Yorkshire and York during my term of Office and it is crucial that they reflect what the public think is important.

The consultation is open for 12 weeks, until 7 November, and I would welcome a formal response from Councils to my survey at <a href="www.tellphilip.co.uk">www.tellphilip.co.uk</a>. I have written to Councillors individually to invite them to respond, but would also invite staff to respond and would be grateful if you could promote this internally. I would of course be very grateful if you would promote this as widely as you are able to residents and businesses in your area and to that end have attached a poster and social media image which can be used.

Alongside the survey, I am holding events across the area, a full list of which can be found on the website, and look forward to talking to residents about what they think their Services should focus on. Thank you to those of you who have supported my team in arranging these.

If you have any questions about the consultation please do contact my Office.

Sincerely,

Philip Allott

Philip D. Allott

North Yorkshire Police, Fire and Crime Commissioner

Office of the North Yorkshire Police, Fire & Crime Commissioner

12 Granby Road, Harrogate, North Yorkshire HG1 4ST | 01423 569 562 | northyorkshire-pfcc.gov.uk

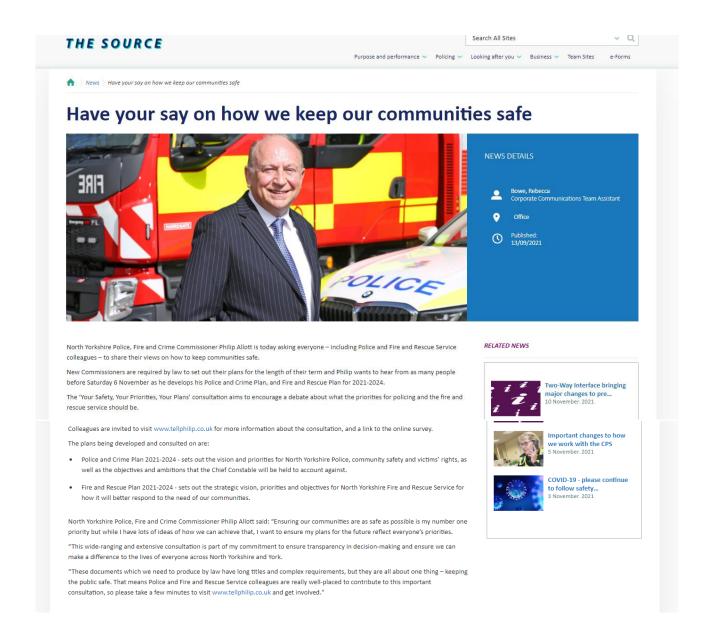
Helping you to be safe and feel safe in North Yorkshire



### Appendix C - Internal message to police and fire staff

Internal message on The Source on 13<sup>th</sup> September 2021:

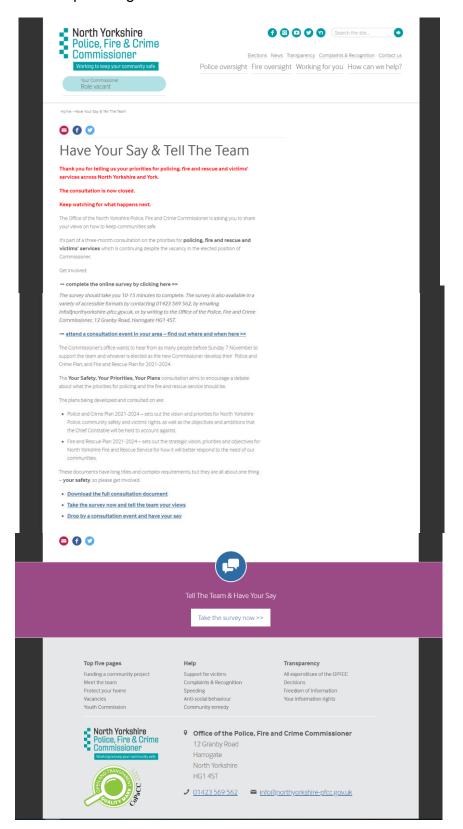
http://thesource/news/Pages/Have-your-say-on-how-we-keep-our-communities-safe.aspx

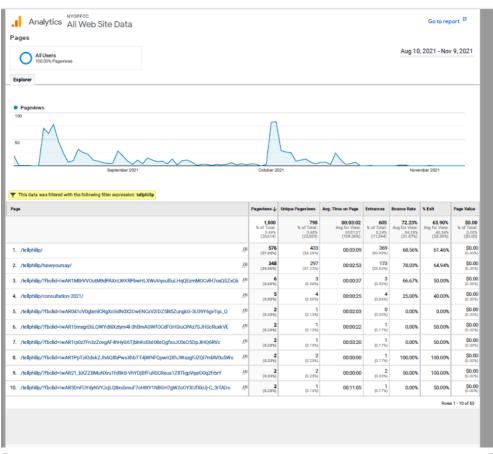


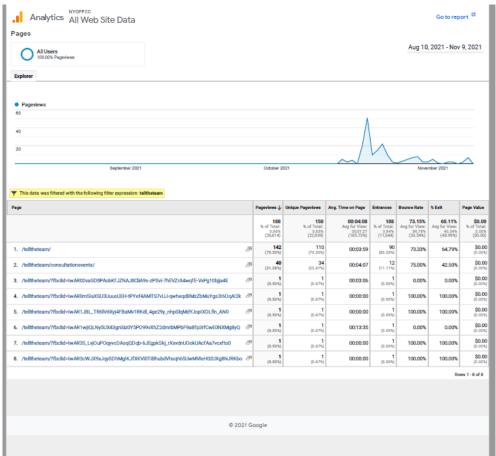
### Appendix D – Consultation website

The website hosted the consultation materials, detailed in Appendix E, for the public to gain a greater understanding around the Police and Crime Plan and Fire and Rescue Plan and fill out the online survey.

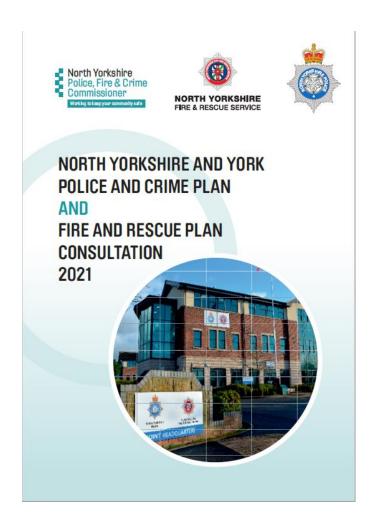
### Example Images:







### Appendix E – Consultation Materials Leaflet



#### FROM THE COMMISSIONER'S OFFICE

North Yorkshire
Police, Fire & Crime
Commissioner The aim of this consultation is to ensure the views of people across North Yorkshire and York are heard. Even during the vacancy in the elected position of Commissioner, it is important that process continues.

The work is being led by the team in the Office of the Police, Fire and Crime Commissioner who are committed, as their number one priority, to ensuring our communities are as safe as possible. Thousands have already given their views and we want to ensure as many people as possible can give their input so that the newly elected Commissioner knows the public's priorities for their Police and Crime Plan and Fire and Rescue Plan. That is why I hope you will continue to have your say because it is important that these Plans reflect how you want your Police, Fire and Victim Services to develop - and the standards of service that you want to receive from

The Plans are required by law and there are many complex requirements for us to include. But, the priority is to protect you – to make you as safe as possible and feeling as safe as possible – wherever you are in North Yorkshire and York

Please have your say, tell the team and ensure the new Commissioner knows your views.



Simon Dennis

Chief Executive. Office of the Police, Fire & Crime Commissioner

Office of the North Yorkshine Police, Fire & Crime Commissioner
12 Granty Road, Harrogate, North Yorkshine HG1 4ST | 01423 569 562 | northyorkshine-pfcc.gov.uk

Helping you to be safe and feel safe in North Yorkshire



### Your safety, your priorities, your plans

### What are our challenges? ..... Your police.. Your policing priorities...... Your fire and rescue... Your fire and rescue priorities ....... Your services... Your services priorities .....

Have your say www.telltheteam.co.uk



#### **OUR CHALLENGES**

North Yorkshire is the safest place in England and Wales, surrounded by some of the least safe.

- Criminals and drug gangs coming into our area bring serious violence and harm, but are based elsewhere, complicating our ability to deal with them.
- Higher crime levels in neighbouring areas means North Yorkshire can sometimes get overlooked by a criminal justice system working at a regional level.

The nature of crime is changing – dealing with emerging, hidden and new crime needs to be balanced with continuing to tackle 'traditional' crime and policing issues.

- Online safety, for young people and to counter fraud, is of increasing
- Behind much anti-social behaviour lies a crime that needs to be dealt
- . People, their pets and property, need to be safe and feel safe in our
- Sexual violence and abuse, slavery and exploitation are often hidden.

Crime in rural areas has a significant economical and psychological impact on communities.

We have large, sparsely populated areas with many small roads making it easy for criminals to get in unseen.
To bring crime down further, we need to get ahead and work to prevent crime happening in the first place.

The underlying causes of offending behaviour are often health or trauma based – not typical policing issues.

We need to help people protect themselves from becoming a victim of crime.



iŤi

820,000) people

9

3208 square miles

miles

6000 miles of roads

**1** 

55 miles of

#### Fire and Rescue:

North Yorkshire is one of the lowest funded fire services in the country.

- It is hard to deliver our services without exceeding our budget.
- We have an ageing fleet and estate that is not always fit for purpose.
- We can't always invest in the latest technology or equipment.

Fire engines at our rural stations are available to respond on average 82% of the time and are often unavailable during the day, when incidents are most likely to occur.

- Most of our stations are 'on-call' but we struggle to recruit and retain on-call firefighters who respond by pager to emergencies on top of their day jobs for little financial reward.
- Society has changed people no longer live and work in the same place as much so they can't be available to respond.

The number of fires has decreased over the last 10 years, but this trend has plateaued.

- We attend a similar number of non-fire incidents such as road traffic collisions, flooding and rescues.
- To make people safer we need to be able to invest more in our prevention activities, especially in rural areas where response times are longer.

Only 5% of firefighters are women. We must ensure our workforce better reflects the diversity of our communities.



Predominantly rural with larg urban areas such as York, Harrogate and Scarborough

#### YOUR POLICE

North Yorkshire remains the safest place to live in England and Wales.

It has the lowest crime rate of 47.5 crimes per 1,000 people, but is surrounded by five of the least safe are in the country.



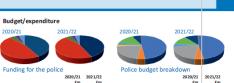




1563 police officers 112 Special constables 221 PCSOs 199 volunteers

1079 Police Staff





£m 79.1 81.9 9.0 5.2 7.3 182.5

#### YOUR POLICING PRIORITIES

What is most important for the police to focus on over the next three

What areas of crime should be most prioritised? What are you most concerned about in your local area or for North Yorkshire and York as a

Should the police prioritise violence differently to burglary or vehicle

Should the police focus on criminals coming from other areas or on

To what extent should the police deploy officers to ensure that hidden crimes – which the public might not be aware of – are being robustly addressed, meaning they might not always be as visible to the public?

What is most important in how your police service develops as an organisation?

Should the police focus on preventing crime or just on

To what extent should the police focus on working in partnership with other agencies?

Should we invest more in ensuring the police have the best technology and equipment?

#### YOUR FIRE AND RESCUE SERVICE

North Yorkshire continues to have a low incidence of fire compared with other areas in England with an increasing number of non-fire incidents.



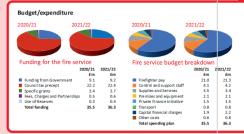
46 fire engines 38 fire stations



306 wholetime firefighters 380 on-call firefighters 93 support staff



1,656 Special services
(e.g. road traffic collisions, flooding)



#### YOUR FIRE AND RESCUE PRIORITIES

What is most important for the Fire and Rescue Service focus on over the next three years?

Should the Service focus only on fires or be ready to deal with any rescue emergency – flooding, water rescue, road traffic collision and more?

What would help you to feel more engaged with the Service in your local area?

To what extent should the Fire Service focus on working in partnership with other agencies?

How well should the Service reflect the diversity of our communities in North Yorkshire and York?

#### YOUR SERVICES PROVIDED BY THE COMMISSIONER

The Commissioner also commissions a number of services to help victims of crime to cope and recover, to address the root causes of offender behaviour, to protect vulnerable people, and to improve community safety.

These services received 49,452 referrals and engaged with 17,012 individuals in the last year and consistently receive over 90% satisfaction ratings from those who use them.

Find out more at <a href="https://www.northyorkshire-pfcc.gov.uk/for-you/services/commissioned-services/">https://www.northyorkshire-pfcc.gov.uk/for-you/services/commissioned-services/</a>





Supporting Victims

Independent Victim Adviser service

Domestic Abuse service Sexual Violence service

Child Sexual &/or Criminal Exploitation Vulnerable People:

service and Parent Liaison service Restorative Justice

Counselling service

Sexual Assault Referral Centre (SARC) Child Sexual Assault Assessment

Service (CSAAS)

#### Perpetrators:

Women's Diversion Scheme

service

Young DA Perpetrators service

Women's Wellness Centre in York

Mental Health Triage services

Community Safety:

Mediation service

Anger Management service

If you have been a victim in North Yorkshire and need help to cope and recover please contact Supporting Victims on 01609 643100

#### **YOUR SERVICES PRIORITIES**

What is most important for the Commissioner to focus services on ove the next three years?

- Are we providing support for the right groups?
- Should we spend more on addressing offender behaviour to prevent offending?
- Should we provide services to help the police deal with demand which
  is not typically what the police should deal with, such as mental
- Are we doing enough to support community safety initiatives?
- Should we start providing support for those who suffer fire, such as having their home burnt down?



## Have your say



### Scan the code or visit:

### www.telltheteam.co.uk

Email: info@northyorkshire-pfcc.gov.uk Call: 01423 569562

> **Consultation Ends** Sunday 7th November 2021

> > NYPFCC21-0005



### **Newsletters**

Three newsletters were sent out via Mailchimp over the Consultation Period:

#### **Newsletter 1**



Hello,

I'm asking everyone to share their views on how we keep communities safe as I launch a <u>three-month consultation</u> on the people's priorities for policing, fire and rescue and victims' services.

Ensuring our communities are as safe as possible is my number one priority but while I have lots of ideas of how we can achieve that, I want to ensure my plans for the future reflect the people's priorities. To do that, I need to know what they are.

New Commissioners are required by law to set out their plans for the length of their term and I want to hear from as many people before Sunday 7 November as we develop our Police and Crime Plan, and Fire and Rescue Plan for 2021-2024.

This wide-ranging and extensive consultation - 'Your Safety, Your Priorities, Your Plans' is part of my commitment to ensure transparency in decision-making and ensure we can make a difference to the lives of everyone across North Yorkshire and York.

In the coming months, I will be across our area and look forward to meeting with many of you. Everyone can also have their say online in my survey and I would ask you to take the short amount of time needed to take part by answering the questions and giving your honest views.

Thank you in advance for your help.

### Complete my survey >>

The consultation documents are also available in a variety of accessible formats from my office which can be contacted on 01423 569 562, by emailing <a href="mailto:info@northyorkshire-pfcc.gov.uk">info@northyorkshire-pfcc.gov.uk</a> or writing to the Office of the Police, Fire and Crime Commissioner, 12 Granby Road, Harrogate HG1 4ST.

With best wishes

Philip

Find out more & be part of the consultation >>

#### **Newsletter 2**



My three-month consultation on how we keep communities safe by asking about your priorities for policing, fire and rescue and victims' services is now underway.

The wide-ranging and extensive consultation - 'Your Safety, Your Priorities, Your Plans' - is part of my commitment to ensure transparency in decision-making and ensure we can make a difference to the lives of everyone across North Yorkshire and York.

From next week, we will be across North Yorkshire and York speaking to residents and asking you to tell me your thoughts. Please drop by and have your say.



On my website, you can <u>read more about the consultation</u> and why it's important for developing the Police & Crime Plan and Fire & Rescue Plan, and you can then have your say in my <u>online survey</u> - it should take between 10-15 minutes to complete.



Complete the survey >>

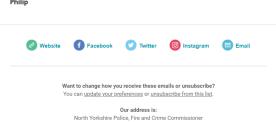
Find out more about having your say in person >>

The consultation documents are also available in a variety of accessible formats from my office which can be contacted on 01423 569 562, by emailing info@northyorkshire-pfcc.gov.uk or writing to the Office of the Police, Fire and Crime Commissioner, 12 Granby Road, Harrogate HG1 45T.

<u>I'd be grateful if you would share this information with anyone you think might be interested.</u>

With best wishes

Philip



North Yorkshire Police, Fire and Crime Commissioner 12 Granby Road Harrogate, North Yorkshire HG1 4ST United Kingdom

Add us to your address book

Copyright © 2021 North Yorkshire Police, Fire and Crime Commissioner, All rights reserved.

#### **Newsletter 3**





Please keep giving your views on priorities for policing, fire and rescue and victims' services across North Yorkshire and York.

A consultation on the Police and Crime Plan and Fire and Rescue Plan began in August and runs until Sunday 7 November. Thousands have already had their say and responded to the survey either in person at events across the county, online or by phone.

Despite the vacancy in the elected position of Commissioner, the team in the Office of the Commissioner want to ensure everyone has their say to ensure whoever is elected as the permanent replacement knows the views of residents on what the priorities for policing and the fire and rescue service should be.

The survey remains open at <a href="www.telltheteam.co.uk">www.telltheteam.co.uk</a> and the final three consultation events will take place as planned in Selby (Wednesday 20 October), York (Friday 22 October) and Skipton (Friday 29 October).

### Complete the survey >>

The consultation documents are also available in a variety of accessible formats from my office which can be contacted on 01423 569 562, by emailing <a href="mailto:info@northyorkshire:pfcc.gov.uk">info@northyorkshire:pfcc.gov.uk</a> or writing to the Office of the Police, Fire and Crime Commissioner, 12 Granby Road, Harrogate HG1 4ST.

#### Find out more & be part of the consultation >>



Want to change how you receive these emails or unsubscribe? You can update your preferences or unsubscribe from this list.

Our address is: North Yorkshire Police, Fire and Crime Commissioner 12 Granby Road Harrogate, North Yorkshire HG1 4ST United Kingdom

Newsletter	No. People Sent	No. Emails	No. of Opens	No. of Clicks
		Delivered		
1	1917	1822	3077	585
2	1830	1743	2058	358
3	2086	2007	2199	1031

### Appendix F – Media Coverage

The consultation was promoted widely via press releases, community messaging and via Social Media Outlet – Nextdoor, which all directed readers, viewers, and listeners to the consultation website.

Press Releases:



### **Media Release**

10 August 2021

# Major consultation on priorities for policing, fire and rescue and victims' services launches next week

Members of the public will be invited to have their say on how to keep communities safe

North Yorkshire Police, Fire and Crime Commissioner Philip Allott will next week launch a three-month consultation on the people's priorities for policing, fire and rescue and victims' services.

Philip wants to hear from people across North Yorkshire and York as he develops his Police and Crime Plan and Fire and Rescue Plan for 2021-2024. The consultation will include online surveys, representative targeted surveys, focus groups with partners and a 16-stop tour across the County and City.

The 'Your Safety, Your Priorities, Your Plans' consultation will aim to encourage a debate about what the priorities for policing and the fire and rescue service should be in North Yorkshire and York.

Philip said: "It is really important that my Police and Crime Plan and Fire and Rescue Plan reflect the priorities of communities across North Yorkshire and York. We are very excited to be getting out to engage with people across the County and City to hear your views. The consultation will launch on Monday 16 August, so I would urge everyone to keep an eye on my website, social media channels and the local media next week, to find out how you can have your say."

#### **ENDS**

North Yorkshire Police, Fire and Crime Commissioner Philip Allott is available for interview on the morning of Monday 16 August, the day the consultation formally launches, and a further media release will be made available then.

If you would like to arrange an interview, please contact the Office of the Police, Fire and Crime Commissioner via email media@northyorkshire-pfcc.gov.uk.



### **Media Release**

16 August 2021

# Your Safety, Your Priorities, Your Plans - have your say on how we keep our communities safe

Police, Fire and Crime Commissioner launches major consultation on the priorities for policing, fire and rescue and victims' services across North Yorkshire and York

North Yorkshire Police, Fire and Crime Commissioner Philip Allott is asking everyone to share their views on how to keep communities safe as he today (16 August) launches a three-month consultation on the people's priorities for policing, fire and rescue and victims' services.

New Commissioners are required by law to set out their plans for the length of their term and Philip wants to hear from as many people before Sunday 7 November as he develops his Police and Crime Plan, and Fire and Rescue Plan for 2021-2024.

The 'Your Safety, Your Priorities, Your Plans' consultation aims to encourage a debate about what the priorities for policing and the fire and rescue service should be.

As well as online surveys which everyone can respond to, there will be representative targeted surveys undertaken, focus groups with partners and a 16-stop tour across the length and breadth of North Yorkshire and York.

Between now and November, these events in villages, towns and cities across the area will each focus on different elements of the consultation with members of the public, businesses, organisations, councillors, and partners all encouraged to attend and ensure their views are heard.

More details on the consultations, the draft plans and how everyone can have their say is available now at www.tellphilip.co.uk.

The plans being developed and consulted on are:

- Police and Crime Plan 2021-2024 sets out the vision and priorities for North Yorkshire Police, community safety and victims' rights, as well as the objectives and ambitions that the Chief Constable will be held to account against.
- Fire and Rescue Plan 2021-2024 sets out the strategic vision, priorities and objectives for North Yorkshire Fire and Rescue Service for how it will better respond to the need of our communities.

North Yorkshire Police, Fire and Crime Commissioner Philip Allott said:

"Ensuring our communities are as safe as possible is my number one priority but while I have lots of ideas of how we can achieve that, I want to ensure my plans for the future reflect everyone's priorities.

"This wide-ranging and extensive consultation is part of my commitment to ensure transparency in decision-making and ensure we can make a difference to the lives of everyone across North Yorkshire and York.

"In the coming months, I will be across our area and look forward to meeting with many of you. Everyone can also have their say online in my survey and I would ask you to take the short amount of time needed to take part by answering the questions and giving your honest views.

"These documents which we need to produce by law have long titles and complex requirements, but they are all about one thing – your safety, which is why I want to know your priorities to ensure they are your plans. Please get involved in this consultation and have your say. I promise it will be listened to."

The consultation documents are also available in a variety of accessible formats from the Commissioner's office which can be contacted on 01423 569 562, by emailing <a href="mailto:info@northyorkshire-pfcc.gov.uk">info@northyorkshire-pfcc.gov.uk</a> or writing to the Office of the Police, Fire and Crime Commissioner, 12 Granby Road, Harrogate HG1 4ST.

### **ENDS**

Please find attached a photograph of Philip Allott.

For further information, please contact the Office of the Police, Fire and Crime Commissioner on 01423 569 562 or email <a href="mailto:media@northyorkshire-pfcc.gov.uk">media@northyorkshire-pfcc.gov.uk</a>.



**Media Release** 

19 October 2021

Please keep having your say on how we keep North Yorkshire & York safe

Your Safety, Your Priorities, Your Plans consultation continues with thousands of responses received

People are being urged to continue giving their views on priorities for policing, fire and rescue and victims' services across North Yorkshire and York.

A consultation on the Police and Crime Plan and Fire and Rescue Plan began in August and runs until Sunday 7 November. Thousands have already had their say and responded to the survey either in person at events across the county, online or by phone.

Despite the vacancy in the elected position of Commissioner, the team in the Office of the Commissioner want to ensure everyone has their say to ensure whoever is elected as the permanent replacement knows the views of residents on what the priorities for policing and the fire and rescue service should be.

The survey remains open at <a href="www.telltheteam.co.uk">www.telltheteam.co.uk</a> and the final three consultation events will take place as planned in Selby (Wednesday 20 October), York (Friday 22 October) and Skipton (Friday 29 October).

Simon Dennis, Chief Executive of the Office of the Police, Fire and Crime Commissioner, said:

"The work is being led by the team of the Office of the Police, Fire and Crime Commissioner who have, as their number one priority, ensuring our communities are as safe as possible.

"Thousands have already given their views and we want to ensure those are available to the newly elected Commissioner to inform their Police and Crime Plan and Fire and Rescue Plan. That is why I hope you will continue to have your say because it is important that they reflect how you want your services to develop, and the kind of service that you want to receive from them.

"The Plans are required by law and there are many complex requirements on what they need to include. But the priority is to protect you – to make you as safe as possible and feeling as safe as possible – wherever you are in North Yorkshire and York."

The plans being developed are:

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#### **ENDS**

For further information, please contact the Office of the Police, Fire and Crime Commissioner on 01423 569 562 or email media@northyorkshire-pfcc.gov.uk.

Community Messenger Messages via Neighbourhood Alert:

## Message 1

Date: 16 August 2021 at 4:56:45 pm BST

Subject: Please Have Your Say on How We Keep Our Communities Safe 16/08/2021 16:56:43

[393182]

Reply-To: donotreply@neighbourhoodalert.co.uk







# Please Have Your Say on How We Keep Our Communities Safe

The Police, Fire and Crime Commissioner launches major consultation on the priorities for policing, fire and rescue and victims' services across North Yorkshire and York.

North Yorkshire Police, Fire and Crime Commissioner Philip Allott is asking everyone to share their views on how to keep communities safe as he today (16 August) launches a three-month consultation on the people's priorities for policing, fire and rescue and victims' services.

New Commissioners are required by law to set out their plans for the length of their term and Philip wants to hear from as many people before Sunday 7 November as he develops his Police and Crime Plan, and Fire and Rescue Plan for 2021-2024.

The 'Your Safety, Your Priorities, Your Plans' consultation aims to encourage a debate about what the priorities for policing and the fire and rescue service should be.

As well as online surveys which everyone can respond to, there will be representative targeted surveys undertaken, focus groups with partners and a 16-stop tour across the length and breadth of North Yorkshire and York.

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North Yorkshire Police, Fire and Crime Commissioner Philip Allott said:

"Ensuring our communities are as safe as possible is my number one priority but while I have lots of ideas of how we can achieve that, I want to ensure my plans for the future reflect everyone's priorities.

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"In the coming months, I will be across our area and look forward to meeting with many of you. Everyone can also have their say online in my survey and I would ask you to take the short amount of time needed to take part by answering the questions and giving your honest views.

"These documents which we need to produce by law have long titles and complex requirements, but they are all about one thing – your safety, which is why I want to know your priorities to ensure they are your plans. Please get involved in this consultation and have your say. I promise it will be listened to."

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#### Message Sent By

Amanda Bowers (Commissioners Office, Engagement Officer, North Yorkshire)

To reply or forward this email please use the buttons below or these links: Reply, Rate, Forward / Share.











To login to your account, click here, To report a fault, click here

#### Message 2

Date: 22 October 2021 at 11:55:28 am BST

Subject: Please Tell Us Your Priorities For Policing Fire and Rescue and Victims Services Across

North Yorkshire and The City of York 22/10/2021 11:51:52 [400991]

**Reply-To:** donotreply@neighbourhoodalert.co.uk







Please Tell Us Your Priorities For Policing Fire and Rescue and Victims Services Across North Yorkshire and The City of York

Have your say at: <a href="http://www.opinionresearch.co.uk/nypfcc">http://www.opinionresearch.co.uk/nypfcc</a>

The consultation on the Police and Crime Plan and Fire and Rescue Plan began in August and runs until Sunday 7 November. Thousands have already had their say and responded to the survey either in person at events across the county, online or by phone.

Despite the vacancy in the elected position of Commissioner, the team in the Office of the Commissioner want to ensure everyone has their say to ensure whoever is elected as the permanent replacement knows the views of residents on what the priorities for policing and the fire and rescue service should be.

The survey remains open at <a href="www.telltheteam.co.uk">www.telltheteam.co.uk</a> and the final three consultation events will take place as planned in Selby (Wednesday 20 October), York (Friday 22 October) and Skipton (Friday 29 October).

The consultation documents are also available in a variety of accessible formats from my office which can be contacted on 01423 569 562, by emailing <a href="mailto:info@northyorkshire-pfcc.gov.uk">info@northyorkshire-pfcc.gov.uk</a> or writing to the Office of the Police, Fire and Crime Commissioner, 12 Granby Road, Harrogate HG1 4ST.

#### Thank you

The Office of the North Yorkshire Police, Fire and Crime Commissioner

#### Message Sent By

Simon Jones (OPFCC, N/a, OPFCC)

To reply or forward this email please use the buttons below or these links: Reply, Rate, Forward / Share.









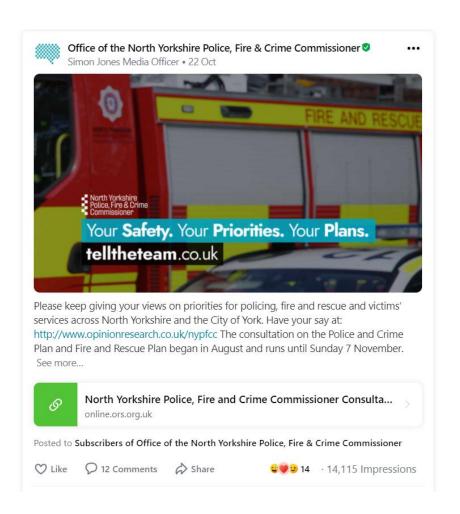


To login to your account, <u>click here</u>, To report a fault, <u>click here</u>

### **Nextdoor Posts:**

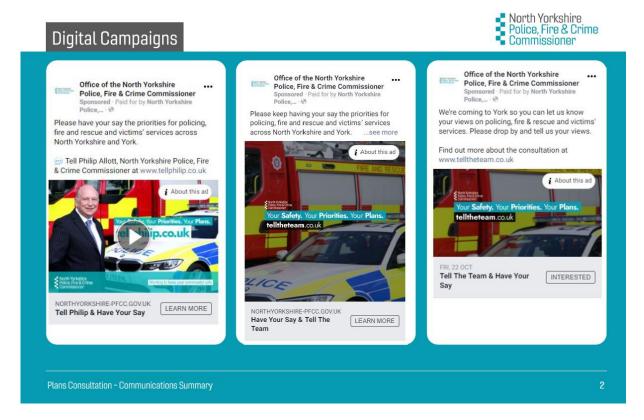






## Appendix G – Communications Summary





## Digital Campaigns



Countywide Campaign £400 spent

54k reached

**2,510** clicks

0.7p per person

Individual Event Campaigns **£400 spent** 

94k reached **122** RSVPs

0.4p per person

Plans Consultation - Communications Summary

3



## Organic Engagement



## Facebook

July



21k reach

**Augus** 



49k reach

September



80k reach

October



157k reach

Plans Consultation - Communications Summary

5

## **Email Campaigns**



My three-month consultation on how we keep communities safe by asking about your priorities for policing, fire and rescue and victims' services is not

The wide-ranging and extensive consultation - <u>Your Safety, Your Priorities, Your Plans</u> - is part of my commitment to ensure transparency in decision-making and ensure we can make a difference to the lives of everyone across North Yorkshire and York.

asking you to tell me your thoughts. Please drop by and have your say.





North Yorkshire
Police, Fire & Crime
Commissioner

Sease keep giving your views on priorities for policing, fire and rescue and victim ervices across North Yorkshire and York.

A consultation on the Police and Crime Plan and Fire and Rescue Plan began in August an runs until Sunday 7 November. Thousands have already had their say and responded to th survey either in person at events across the county, online or by phone.

Despite the vacancy in the elected position of Commissioner, the team in the Office of the Commissioner want to ensure everyone has their say to ensure whoever is elected as the permanent replacement knows the views of residents on what the priorities for policing

will take place as planned in Selby (Wednesday 20 October), York (Friday 22 October) an Skipton (Friday 29 October).

Complete the survey



6

## **Email Campaigns**

North Yorkshire
Police, Fire & Crime
Commissioner

Consultation Launch 16 August

**1,917** audience

46% open rate click rate

Consultation Reminder 20 August

aúdience

open rate

click rate

Consultation Final Weeks 19 October

**2,086** audience

open rate

click rate

## Media Coverage



## Coverage Impact





### Comments are sought on policing

TIME is running out for poople to have their say on policing priorities in Crawen and across North Yorkshire. Thousands of residents have already taken part in the consultation on the police and crime plan and the fire and rescue plan which fire and rescue plan which will consult the property of the p

### Views on city safety wanted

PEOPLE are beins urged to continue at vine their views on rescue and victims services across North Yorkshire and York.

A consultation on the Police and Crime Plan and Fire and Rescue Plan began in August at Thousands have already had their ayar and responded to the survey either in person at events across the county, online or by phone. Simon Dennis, chief executive of the Orlice of the Police, Pire of the Orlice of the Police, Pire of the Orlice of the Police. Pire of the Orlice of the Police, Pire of the Orlice of the Police in the Police and beautiful to ensure those are available to the newly elected Commissioner to inform their Police and Crime Plan and People of the Police of the Police in the Plan and People of the Pire and People

## Appendix H – ORS Consultation reports

Both ORS Consultation reports are published alongside this report.