

19 October 2022

Dear Head Teacher

I have been working with Kerry Roberts, a local mother from Northallerton, who tragically lost her 15 year-old daughter Leah in 2019.

Together, and with exceptional courage on Kerry's part, we and others have created the NotMyChild campaign which aims to inspire a positive conversation between parents, guardians and caregivers, and their teens, about the risks associated with drugs.

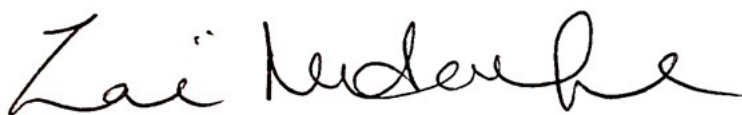
I would like to share our message with families throughout North Yorkshire and the City of York and would very much appreciate your help with this.

As a Head Teacher, you can view the campaign at [www.notmychild.info](http://www.notmychild.info) and if you feel that it is something you would like to share with parents, guardians and care givers using your school's social media accounts, you may wish to use the short films we have created at [www.northyorkshire-pfcc.gov.uk/notmychild/kerrys-story/](http://www.northyorkshire-pfcc.gov.uk/notmychild/kerrys-story/) and #NotMyChild.

If you would like to support this campaign further, you can make available to all your pupils' caregivers, my letter which is attached. You can also download a copy of my letter from [www.notmychild.info](http://www.notmychild.info).

Further information about Kerry's story, the conversations we would encourage based on her experience, and information about help and advice available, can also be viewed at [www.northyorkshire-pfcc.gov.uk/notmychild/resources-notmychild/](http://www.northyorkshire-pfcc.gov.uk/notmychild/resources-notmychild/).

Thank you.



**Zoë Metcalfe**  
**Police, Fire and Crime Commissioner for North Yorkshire and York**